



**pollinate group**

# **Digital Fellowship Program**

**Online**

2022

## About the Digital Fellowship Program

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Pollinate Group is committed to supporting the next generation of socially minded entrepreneurs and global leaders.

Our Digital Fellowship Program brings field work to the desk top, and is designed for students and recent graduates from around the world to gain experience in an award-winning social enterprise.

Whilst the COVID-19 Pandemic prevents us from hosting Fellows in India and Nepal, we are determined to continue sharing our knowledge and skills in micro-entrepreneurship, women empowerment programs, sustainable energy and poverty reduction with the young and emerging change makers.

**“The Fellowship is a ‘must do’ for anyone even remotely curious about changing the world for the better. I learnt more about India, poverty, social business and myself during the four week program than I have in the last two years!”**

Holly Hyder, Masters of Energy Studies, University of Melbourne

### Expect to be challenged and to grow

Take a problem and break it down as a group to develop, test, and implement solutions.

Adopt a rapid prototype approach to create ideas to real life business challenge that Pollinate Group is tackling.

You will complete modules that introduce you to social entrepreneurship, last-mile distribution, human-centred design, intercultural practice and the challenges that people experiencing poverty face every day, and the solutions available to alleviate these pressures.



# Key outcomes for students

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## Professional and personal development with social business leaders

Fellows have unique access to operations and strategic projects in the India and Nepal businesses. They'll be supported by an award-winning team with tailored sessions and panels with experts to further their personal and professional development.

## Gain a competitive edge

Fellows learn to co-manage economic, social and environmental business performance through practical and intensive experiences, and differentiate themselves with experience working in a challenging and fast paced environment, delivering projects to help solve complex problems.

## Create meaningful impact

Participants will create, test and evaluate initiatives that have a direct impact on the welfare of people living in underserved communities. Pollinate is adapting our model to the new COVID-normal, and the Fellowship program presents Fellows with the opportunity to witness this transition first hand whilst positively contributing to our work.

Students will join more than 800 of our amazing global Fellowship Alumni who apply their skills in public, private, entrepreneurship and non-profit sectors.

**Fellows directly contribute to our 2025 goals to:**

- Train over 10,000 women
- Reach 10 million + people
- Enable entrepreneurs to sell 1.5M Products

## At a glance you will be...

- Part of a high performing group of 10 to 12 participants
- Working in teams of 3 to 4 on strategic projects
- Joining people from diverse areas of study
- Collaborating across cultures with your peers and our team
- Engaging with a range of textual, multimedia and case-study resources



**" The digital fellowship program is an incredible opportunity to experience social problem solving in a borderless digital world. Our group of participants and facilitators ranged five cities and three timezones yet we were able to work together on solving real world problems being faced by communities in India and Nepal. It was amazing to be able to virtually connect with Pollinate's female entrepreneurs in their home communities and get a snapshot into their lives and their businesses. Talking to the entrepreneurs gave us insights into the value and impact Pollinate was providing to the communities, and helped us to understand their experiences and future goals as businesswomen and community leaders.**

**In addition to the main project, the readings and workshops delivered over the four week period taught me so much about Pollinate and the social sector and allowed me to develop new ways of thinking about social problems and solutions. I would recommend this program to anyone interested in learning more about social enterprises and development through a highly immersive and rewarding experience."**

Jacqui Kernahan, B of Electrical Engineering / Science.  
M Complex Systems, The University of Sydney



## Program Structure, schedule and price (2022 Only)

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All fellowship projects develop the participants' skills while providing a valuable contribution to the business' strategic objectives. Projects are developed and guided by our senior management team.

### Online Program - A\$1,500

You will work alongside our staff in India and Nepal, gaining a practical understanding of the entrepreneurial approach to community development, an appreciation for involving the end user in design and change, and tools to help you initiate and lead game changing ideas in your studies and future.

The Digital Fellowship is a combination of workshops, webinars, project work and self directed learning, delivered in an intensive 4 week period.

Participants will also collaborate in a rapid innovation process, ideating a new solution to a real-life business challenge that Pollinate Group is tackling, or by helping us integrate a new initiative into our model. Through this process, participants will directly contribute to Pollinate's capacity to create a sustainable and long term impact.

### Example projects in 2021 include:

- Supporting a path to market for mobile phone solar charging business for Pollinate entrepreneurs.
- Technology and digital enablement projects for digitally illiterate entrepreneurs.
- Data analysis, Monitoring and Evaluation support.



### What's included in the price?

Included in the program fee is:

- Program facilitation
- Course resources
- 1-on-1 mentorship & impact career session with Pollinate Senior leaders
- Employment reference letter & LinkedIn reference from Program leaders
- 30% discount on any future in-person Pollinate Group Fellowship Program once travel restrictions are lifted.

# Program intakes and application

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We are offering the Digital Fellowship Program in Partnership with Swissnex in India from 20th June to 19th July 2022.

There are limited positions for our Digital Fellowships, and we seek participants who are driven by a sense of purpose and want to contribute their time and knowledge to create impact. We encourage you to apply as soon as possible!

To apply, head to <https://bit.ly/3L9ZFWh>

## Contact us

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We're here to help you prepare for your amazing experience and answer any questions



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